



For Immediate Release

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PRESS RELEASE

ADIRONDACK WINERY OPENS \$2.6 MILLION WINEMAKING FACILITY AND TASTING ROOM AT QUEENSBURY HEADQUARTERS

New Building Gives Winery Space to Triple Production and Become a Travel Destination for Craft Beverage Lovers Across the Region

(Queensbury, N.Y.) – Adirondack Winery held a ribbon cutting and grand opening ceremony Tuesday at its new \$2.6 million, 14,100-square-foot winemaking facility and Tasting Room at the site of its current Queensbury headquarters.

The new building provides the family-run winery with the space it needs to triple its wine production over the next 10 years. It houses an all-new Tasting Room, where the winery now offers new services customers have long desired, such as wine by the glass, cocktails, outdoor seating, and light dining (*charcuterie boards, dessert boards, brunch boards, wine ice cream and more.*). The winery also offers fun events and classes like *Vino & Vinyasa, Uncork & Crafts, Wine Wisdom, trivia nights, and more.* Upstairs is a stunning private event space that can be rented out for events like bachelorette parties, bridal showers, birthday parties, and company events.

At the ribbon cutting, Adirondack Winery was joined by State Senator Dan Stec, Assemblyman Matthew Simpson, Queensbury Town Supervisor John Strough, Warren-Washington County IDA Chair Dave O'Brien, and nearly 150 members of the local business community.

“This marks a new and exciting phase of growth for Adirondack Winery! We have been bursting at the seams for years now, unable to produce enough wine to meet consumer demand. With the new winemaking facility, we will be able to produce 3x as much wine and continue to improve our quality! On top of this, we are thrilled that we can finally say YES to so many things our customers have been asking us for a decade now! Wine by the glass, winery tours, private events, food, outdoor space where pets are welcome, are all among these things that we have had to

say no to in Lake George that we can now say yes to in Queensbury! It's an exciting time for us with so many possibilities to come!” said Adirondack Winery President and Co-Owner Sasha Pardy.

The new building is located at the site of the winery's current headquarters building on a 2-acre lot at 395 Big Bay Road in Queensbury. About 8,500 square feet are dedicated for winemaking (*more than twice the size of the former winemaking facility*), 2,600 square feet for the new Tasting Room, and



another 2,200 square feet for a dedicated event space that overlooks the winemaking production space.

With the new building, Adirondack Winery estimates it will increase its wine production from 17,000 cases per year (in 2020) to 50,000 cases by 2031.

The winery also serves craft beverage products other than wine from local businesses like Mean Max Brew Works, Adirondack Brewery, American Oak Distillery, Indian Ladder Farms, Springbrook Hollow Farm Distillery, and Wolf Hollow Brewing Company. Customers at the new Tasting Room will also find wine-infused ice cream, brunch boards, mimosas, and Bloody Marys available all day every day, Happy Hour specials, winery tours, and more. Adirondack Winery offers a number of different tasting experiences at different price points and fun outdoor experiences like the Fireside or Picnic Experience.

In addition to its Queensbury Winemaking Facility, Adirondack Winery has its flagship Tasting Room in Lake George at 285 Canada St. in Lake George Village across the street from Shepard Park.

Adirondack Winery currently produces more than 35 fruit-infused and traditional varietal wines made almost entirely with New York grapes. Its wines have won over 200 medals at regional and national wine competitions.

Adirondack Winery wines are available for purchase 24/7 on the Adirondack Winery website at adkwinery.com. The winery ships to 36 states.

About Adirondack Winery:

Founded by Sasha & Michael Parady in 2008, Adirondack Winery is recognized as one of the most celebrated and acclaimed wineries in New York state. To craft their 35+ fruit-infused and traditional varietal wines, they source their grapes from all over New York State. Adirondack Winery's Original Tasting Room is located at 285 Canada Street in Lake George and remains a top attraction, welcoming over 60,000 visitors annually to enjoy wine tasting sessions and purchase wine at retail. In May 2022, they opened a brand new, multi-million Tasting Room and Wine Making facility at 395 Big Bay Road in Queensbury, with the capacity to grow to a 50,000-case winery. At this new location, they offer tours, wine tasting experiences, wine by the glass, charcuterie boards, cocktails, a patio, and a private event space overlooking the winery. The business prides itself on turning wine learners into wine lovers and focuses on working with other local small businesses as much as possible. Adirondack Winery wines can be found in over 450 New York liquor stores and are available for purchase 24/7 at adkwinery.com.

For more information, as well as event photos/video and logo downloads, please go to
adkwinery.com/media

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